



SEUM IP

특허법인 세움

CONTACT US

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Building Patent Assets with a Highly Strategic Perspective

With SEUM IP, you can optimize patent portfolios to be a strategy for the company's growth.

SEUM

법무법인 세움

SEUM IP

특허법인 세움

1

Building Patent Assets with a Highly Strategic Perspective

Patent attorneys fully understanding strategies have created robust patent portfolios raising the company value and serving as a barrier to competitors.

2

Always near the Frontier of Innovation Followed by Big Success

We have been with tech companies starting from one idea, developing innovative technologies and achieving a big success. Our own solution has been prepared from the twenty-year experiences of supporting the company's growth and business exit.

3

Truly Creative Team Connecting Your Ideas with Technologies

Our patent attorneys extend your ideas based on in-depth understanding and insight on technologies and markets. We are actively giving opinions and using our networks so that even a short idea can lead to the company's substantial growth.

4

Strategic consultation in cooperation with IP support projects

We help technology companies build a competitive patent portfolio and eliminate potential IP risks.

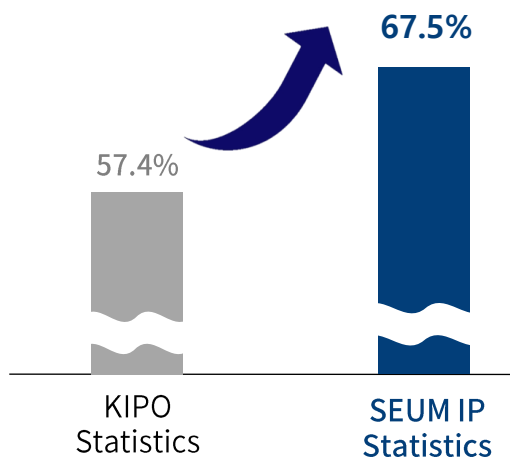
5

Business collaboration service with SEUM in the event of a patent dispute

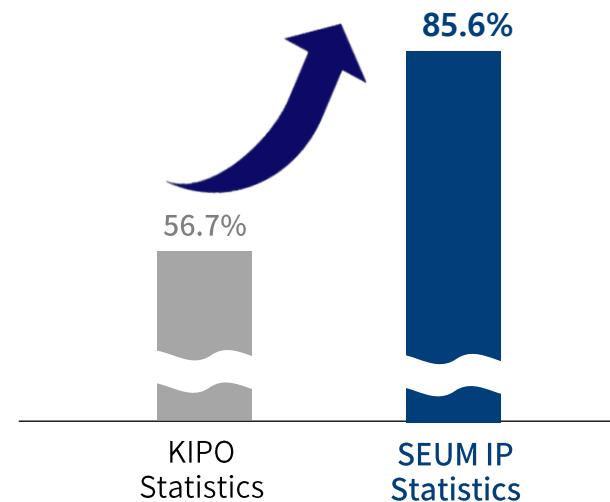
Close collaboration with SEUM (the first boutique law firm with unique experience and expertise in startup, IT, and technology) enables a team of lawyers and patent attorneys to conduct patent dispute services.

With SEUM's unique IP strategic know-how
and deep insight into the technology industry,
We have a high registration rate.

Rate of registration of patent



Rate of registration of trademark





Building Patent Portfolios

We build patent portfolios that help the company grow and innovate, with our deep understanding on law and technologies and based on our work experiences at the largest law firm and the top tier patent firms in Korea

- ✓ Diagnosis of patent portfolios
- ✓ Patent mining
- ✓ Suggestion of an R&D roadmap in view of patent circumstances
- ✓ Filing and prosecution of Korean and foreign IP applications



Handing IP Disputes

We assist companies in solving IP disputes by our case experiences and tight cooperation with SEUM LAW in the fastest way.

- ✓ Trials and litigations against KIPO and inter parte ones
- ✓ Counselling on infringement of trade secrets and ITC clearance
- ✓ Negotiation prior to disputes and warning with a cease-and-desist letter



Counseling on Startup's IP Strategies

We provide startups with customized IP strategies for its investment attraction, business exits and being listed in the stock market.

- ✓ Analysis of Freedom-To-Operate (FTO), evaluation of patents and counselling on patent purchase
- ✓ Counselling services related to the government-supported programs

Investor 투자사



FAST VENTURES

CREVISSE

ATU
PARTNERS

#HASHED

FAST INVESTMENT

FAST TRACK ASIA

Listed Company 상장사



YG
PLUS

SAMSUNG
삼성물산

Sungchang
We grow with nature



Domestic Company 국내기업

39 degrees C Inc.



knowre



Lab
Hundred

DEEPING
SOURCE

수퍼빈
superBin



LY&COMPANY
FOODLY
MARTOLY



SAIB



LENDIT™



aweXome Ray

Fast campus

FAST
FIVE



fluently

Nexpress

SWING



ANIPEN™

HUINNO

Overseas Company 해외기업



Partners 기타





Danny Yoon Patent Attorney/Partner

Practice Area Software, Robot, Mobile Service, Electronic Device, Fashion, Entertainment

Education & Experience

2021-Present SEUM IP

2016-21 MOA IP / 2006-16 SU IP / 2003-06 KIM & CHANG

2001 Passed the Korean Patent Bar Examination

2019 Korea National Open University,
College of Social Science (LL.B., Law)

2002 Seoul National University, College of Engineering

Publications & Activities

CEO of Secondhands Inc.

External Consultant for KOCCA

Member of the Korea Patent Attorneys
Association (KPAA)

Co-founder & Partner at Futureplay Inc. (2014-19)

Representative Matters

[1] Handling patent disputes in the fields of software and electronic devices

- Represented Naver, Fairchild, Applied Materials, LG U+, Hitachi, Toshiba, etc.

[2] Handling trademark disputes in the fields of fashion, entertainment and information technology

- Represented Samsung Corporation, Handsome, YG Entertainment, Qoo10, etc.

[3] Building global patent portfolios and preparing for patent disputes

- Represented SiRF against Qualcomm for GPS patents, and purchased patents for defensive use/ Filed and prosecuted patent applications related to Android OS licenses on behalf of Microsoft/ Filed and prosecuted patent applications for BYD etc.

[4] Building patent portfolios for startups' business exits

- Represented W company till its being listed in Kosdaq, etc.

[5] Assisting startups to do IP-driven growth

- Co-developed patents for outbound licenses on behalf of M company, etc.



Seyoung Gil Patent Attorney/Partner

Practice Area Software, AI, Blockchain, Business Model,
Electronic Device, Communication

Education & Experience

2021-Present SEUM IP

2015-21 MOA IP / 2008-14 SU IP

2007 Passed the Korean Patent Bar Examination

2008 Seoul National University,
College of Engineering (B.E., Electrical Engineering)

Publications & Activities

Member of Korea Society of Artificial Intelligence in
Medicine

Examiner of the IP CERT of the Korea Invention
Promotion Association

Consultant of the Honghap Valley Foundation

Member of the Korea Patent Attorneys
Association(KPAA)

Representative Matters

[1] Building Patent Portfolios in the Field of Software/AI/Blockchain/Business Model

- Represented NAVER, Seoul National University, KAIST, Accenture, Baidu, Xiaomi, etc.
- Represented promising startup companies in the field of AI and blockchain

[2] Patent Disputes

- Represented an internet platform company against Google and Overture
- Represented NAVER, Wonder People, etc.
- Represented Tecdia against NeonTech

[3] IP Strategy Advisory for Investment/Exit/Listing of Startups

- Advised AI-based H company on purchase of patents to strengthen their patent portfolio
- Advised B company on analysis of Freedom to Operate (FTO) for attracting investment
- Advised M company on licensing related to blockchain



Mino Ryu

Patent Attorney/Partner, Foreign Attorney

Practice Area

Biotechnology, Pharmaceuticals, Cosmetics,
Food Technology and Chemistry

Education & Experience

2021-Present SEUM IP

2021-Present MINT Venture Partners, Chief IP Officer

2007-20 FirstLaw P.C. / 2002-07 NAM & NAM

2001 Passed the Korean Patent Bar Examination

2016 Admitted to the Illinois state bar

2020 Boston University, School of Law

1999 Korea University, School of Life Sciences & Biotechnology

Publications & Activities

Member of Illinois Bar Association

Member of the Korea Patent Attorneys
Association (KPAA)

Representative Matters

[1] Patent Strategy Consulting and Prosecution

- Filed and prosecuted patent applications related to small molecules, antibodies, proteins, peptides, oncolytic virus, immune cells, stem cells, genome editing, vaccines, microorganisms, etc.
- Represented Roche, Pfizer, GSK, Merck, Air Products, Wyeth, Immatics, KRIBB, biotech companies, etc.

[2] IP Disputes

- Represented DSM in patent invalidation trials / Represented SK Chemicals in patent invalidation actions and scope confirmation trials / Represented Pfizer in patent term extension cases (Pharmaceuticals), etc.

[3] IP Analysis

- FTO analysis for marketing antibody of S company, peptide of I company, and sunscreen lotion of P company
- Infringement and validity analysis of a patent relating to paper coating compositions), etc.



Youngjin Yun Patent Attorney/Partner, Foreign Attorney

Practice Area Electronic Device, Communication, Software and Business Model

Education & Experience

2021-Present SEUM IP
2016-21 MOA IP / 2012 SINJI IP
2019 Admitted to the Washington D.C. Bar
2020 Northwestern University, Pritzker School of Law
2010 Passed the Korean Patent Bar Examination
2019 Korea Advanced Institute of Science and Technology,
Moon Soul Graduate School of Future Strategy
2012 Yonsei University, College of Engineering

Publications & Activities

Member of the Korea Valuation Association
Advisor of the Korean Association for Industrial
Technology Security
Member of the Washington D.C. Bar Association
External Advisor for Technical Evaluation of the NICE
D&B
Member of the Korea Patent Attorneys Association
(KPAA)

Representative Matters

[1] Building patent portfolios in the fields of electronic devices / communication / software /BM

- Represented Samsung Electronics, KAIST, etc.
- Built patent portfolios for promising startups in the fields of AI and blockchain

[2] Counselling on IP trades and licenses of startups

- Advised startups on patent license agreements with overseas universities and companies in relation to medical devices and blockchains
- Advised H company on purchasing patents to strengthen its patent portfolio

[3] Counselling on patent disputes

- Advised startups on dispute prevention in the fields of AI and blockchain
- Represented M company in a patent dispute with an overseas company

SEUM IP

Minguk Suh

Patent Attorney
Chief Attorney on Incoming and Outgoing Patent Matters

Practice Area

Software, Electronic Device, Business Model

Education & Experience

2021-Present SEUM IP
2015-21 MOA IP / 2004-10 KIM & CHANG etc.
2002 Passed the Korean Patent Bar Examination
2008 Korea National Open University,
College of Social Science (LL.B., Law)
2002 Seoul National University, College of Engineering



Joonki Park

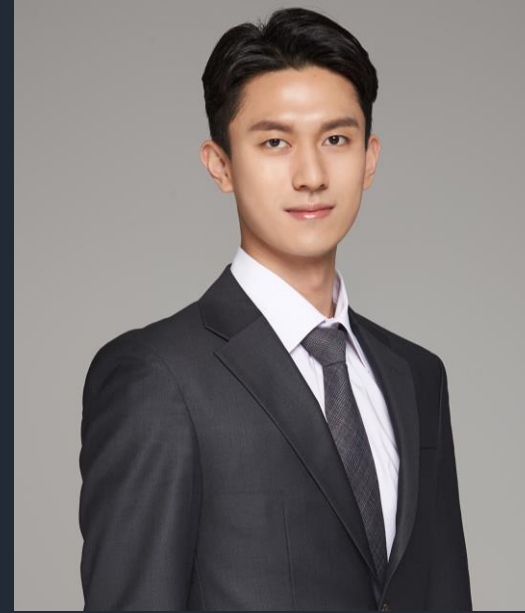
Patent Attorney

Practice Area

Software, AI, Network, Distributed Computing,
Entertainment

Education & Experience

2021-Present SEUM IP
2018 Passed the Korean Patent Bar Examination
2010 Sogang University, College of Economics
2010 Sogang University, College of Engineering



Yoonho Jeon

Patent Attorney

Practice Area

Software, Autonomous Driving, Electrical Vehicle,
Electronic Device

Education & Experience

2021-Present SEUM IP
2018 Passed the Korean Patent Bar Examination
2019 Korea University, College of Engineering



Jongsoo Jeon

Patent Attorney

Practice Area

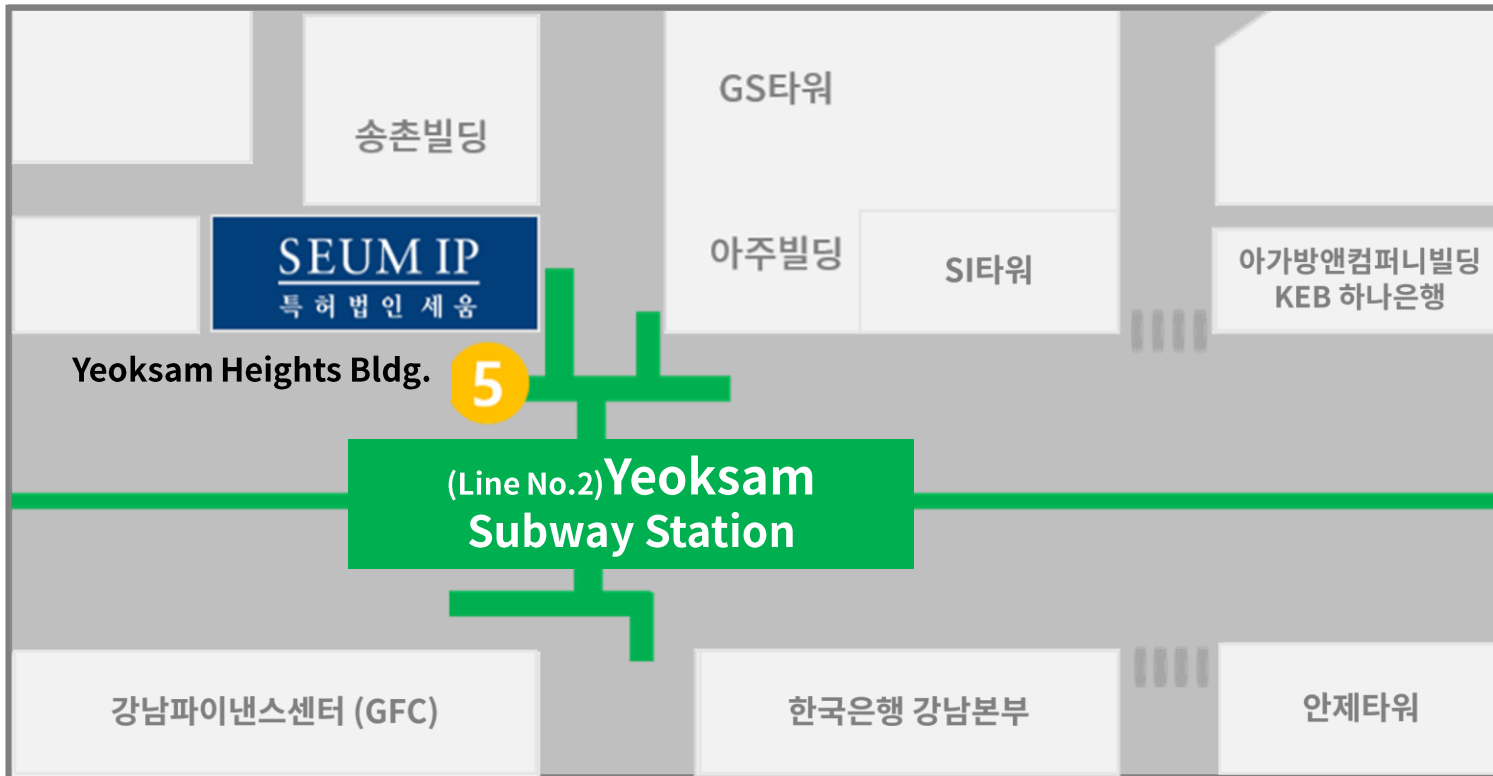
Semiconductor, New Material, Business Model,
Entertainment

Education & Experience

2021-Present SEUM IP
2020 Passed the Korean Patent Bar Examination
2019 Korea University, College of Engineering

LOCATION

SEUM IP
특허법인 세움



the transportation



BY SUBWAY

Exit 5 of Yeoksam Subway Station (Line No.2)



BY BUS

146, 147, 341, 360, 463, 740, 1100, 1700, 2000, 3600, 4211, 7007, 8001, 9303, 9600, 2000-1, N13, N61



BY CAR

Continue straight for about 30m from the Yeoksam Station intersection to Gangnam Subway Station

contact information



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to be a strategy for the company's growth.

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