

SEUMIP

특허법인 세움

SEUM
법무법인 세움



Building Patent Assets with a Highly Strategic Perspective

1

Building Patent Assets with a Highly Strategic Perspective

Patent attorneys fully understanding strategies have created robust patent portfolios raising the company value and serving as a barrier to competitors.

2

Always near the Frontier of Innovation Followed by Big Success

We have been with tech companies starting from one idea, developing innovative technologies and achieving a big success. Our own solution has been prepared from the twenty-year experiences of supporting the company's growth and business exit.

3

Truly Creative Team Connecting Your Ideas with Technologies

Our patent attorneys extend your ideas based on in-depth understanding and insight on technologies and markets. We are actively giving opinions and using our networks so that even a short idea can lead to the company's substantial growth.

4

Strategic IP Consulting

We help technology companies build a competitive patent portfolio and eliminate potential IP risks.

5

Collaboration with SEUM LAW

Close collaboration with SEUM LAW (the first boutique law firm with unique experience and expertise in startup, IT, and technology) enables a team of lawyers and patent attorneys to conduct patent dispute services.



We build patent portfolios that help the company grow and innovate, with our deep understanding on law and technologies and based on our work experiences at the largest law firm and the top tier patent firms in Korea.

- Diagnosis of patent portfolios
Patent mining
- Suggestion of an R&D roadmap in view of patent circumstances
- Filing and prosecution of Korean and foreign IP applications

Building Patent Portfolios



We assist companies in solving IP disputes by our case experiences and tight cooperation with SEUM LAW in the fastest way.

- Trials and litigations against KIPO and inter parte ones
- Counseling on infringement of trade secrets and ITC clearance
- Negotiation prior to disputes and warning with a cease-and-desist letter

Handling IP Disputes

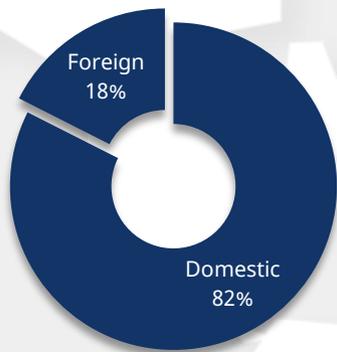


We provide our clients with customized IP strategies for their successful business in Korea.

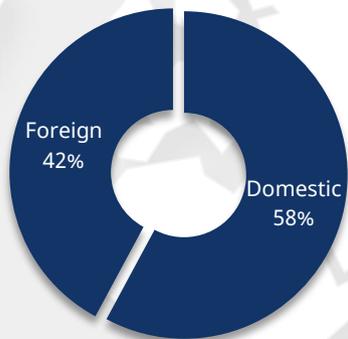
- Analysis of Freedom-To-Operate (FTO)
- Evaluation of patents and counseling on patent purchase

Counseling on IP Strategies

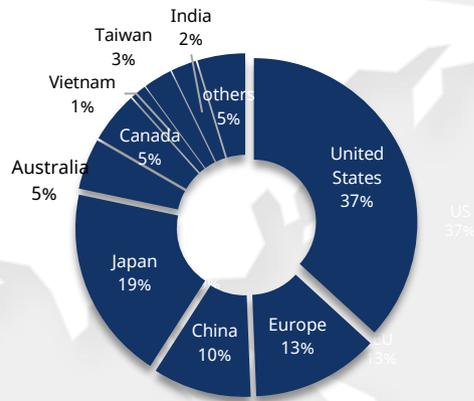
Patents



<Applications by Applicant's Nationality>

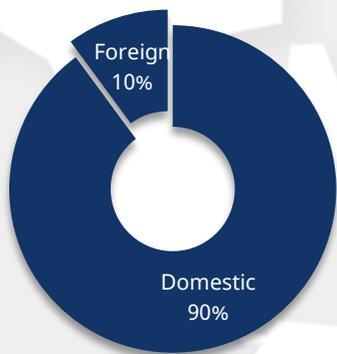


<Applications by Jurisdiction>

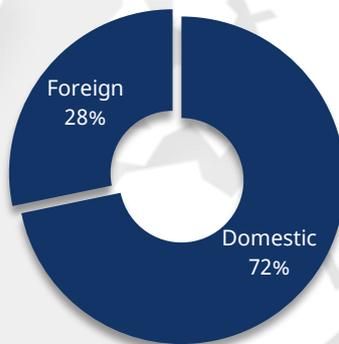


<Foreign Applications by Country>

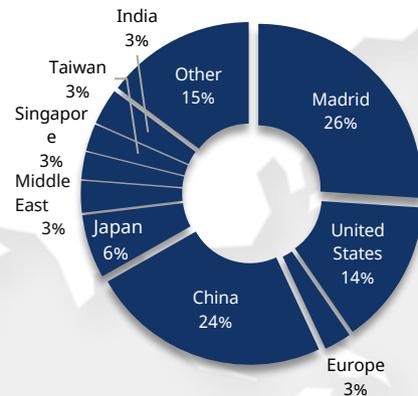
Trademarks



<Applications by Applicant's Nationality>



<Applications by Jurisdiction>



<Foreign Applications by Country>



Patent Attorney/Partner

Danny Yoon

kmyoon@seumip.com

◎ Practice Area

Software, Robot, Mobile Service, Electronic Device, Fashion, Entertainment

◎ Publications & Activities

- Member of INTA (International Trademark Association)
- IAM Patent 1000 2023 Recommended-Individuals : Prosecution
- CEO of Secondhands Inc. (2019-Present)
- Co-founder & Partner at Futureplay Inc. (2014-19)
- External Consultant for KOCCA (2010-Present)
- Member of the Korea Patent Attorneys Association (KPAA) (2004-Present)
- Laplace Patners Inc. Advisor (2023-Present)

◎ Education & Experience

- 2021-Present SEUM IP
- 2016-21 MOA IP / 2006-16 SU IP
- 2003-06 KIM & CHANG / 2002-03 NAM & NAM
- 2001 Passed the Korean Patent Bar Examination
- 2019 Korea National Open University, College of Social Science (LL.B., Law)
- 2002 Seoul National University, College of Engineering (B.E., Electrical Engineering)

◎ Representative Matters

- Handling patent disputes in the fields of software and electronic devices

: Represented Naver, Fairchild, Applied Materials, LG U+, Hitachi, Toshiba, etc.

- Handling trademark disputes in the fields of fashion, entertainment and information technology

: Represented Samsung Corporation, Handsome, YG Entertainment, Qoo10, etc.

- Building global patent portfolios and preparing for patent disputes

: Represented SiRF against Qualcomm for GPS patents, and purchased patents for defensive use / Filed and prosecuted patent applications related to Android OS licenses on behalf of Microsoft / Filed and prosecuted patent applications of BYD etc.

- Building patent portfolios for startups' business exits

: Represented W company till its being listed in Kosdaq, etc.

- Assisting startups to do IP-driven growth

: Co-developed patents for outbound licenses on behalf of M company, etc.



Patent Attorney/Partner

Seyoung Gil

✉ sygil@seumip.com

◎ Practice Area

Software, AI, Blockchain, Business Model, Electronic Device, Communication

◎ Publications & Activities

- Member of INTA (International Trademark Association)
- IAM Patent 1000 2023 Recommended-individuals:Prosecution
- Member of Korea Society of Artificial Intelligence in Medicine (2021-Present)
- Consultant of the Honghap Valley Foundation (2015-Present)
- Member of the Korea Patent Attorneys Association (KPAA) (2010-Present)

◎ Education & Experience

- 2021-Present SEUM IP
- 2015-21 MOA IP
- 2008-14 SU IP
- 2007 Passed the Korean Patent Bar Examination
- 2008 Seoul National University, College of Engineering
(B.E., Electrical Engineering)

◎ Representative Matters

- Building Patent Portfolios in the Field of Software/AI/Blockchain/Business Model

- : Represented NAVER, Seoul National University, KAIST, Accenture, Baidu, Xiaomi, etc.
- : Represented promising startup companies in the field of AI and blockchain

- Patent Disputes

- : Represented an internet platform company against Google and Overture
- : Represented NAVER, Wonder People, etc.

- IP Strategy Advisory for Investment/Exit/Listing of Startups

- : Advised AI-based H company on purchase of patents to strengthen their patent portfolio
- : Advised B company on analysis of Freedom to Operate (FTO) for attracting investment

- IP-related Support Programs

- : Advised H company and G company on R&D strategies through IP-R&D support programs
- : Assisted Korean national R&D institutions in analyzing patented technology trend through patented technology trend analysis support program



Patent Attorney/Partner

Mino Ryu

[✉ minoryu@seumip.com](mailto:minoryu@seumip.com)

◎ Practice Area

Biotechnology, Pharmaceuticals, Cosmetics, Food Technology and Chemistry

◎ Publications & Activities

- Member of INTA (International Trademark Association)
- Member of Illinois Bar Association (2016-Present)
- Member of the Korea Patent Attorneys Association (KPAA) (2004-Present)

◎ Education & Experience

- 2021-Present SEUM IP
- 2021-22 MINT Venture Partners, Chief IP Officer
- 2007-20 FirstLaw P.C.
- 2002-07 NAM & NAM
- 2001 Passed the Korean Patent Bar Examination
- 2016 Admitted to the Illinois state bar
- 2015 Boston University, School of Law (LL.M.)
- 1999 Korea University, School of Life Sciences & Biotechnology (M.S., 1999)
- 1997 Korea University, Genetic Engineering (B.S., 1997)

◎ Representative Matters

- Patent Strategy Consulting and Prosecution

: Filed and prosecuted patent applications related to small molecules, antibodies, proteins, peptides, oncolytic virus, immune cells, stem cells, genome editing, vaccines, microorganisms, etc.

: Represented Roche, Pfizer, GSK, Merck, Air Products, Wyeth, Immatics. KRIBB, biotech companies, etc.

- IP Disputes

: Represented DSM in patent invalidation trials / Represented SK Chemicals in patent invalidation actions and scope confirmation trials / Represented Pfizer in patent term extension cases (Pharmaceuticals), etc.

- IP Analysis

: FTO analysis for marketing antibody of S company, peptide of I company, and sunscreen lotion of P company

: Infringement and validity analysis of a patent relating to paper coating compositions), etc.



Patent Attorney/Partner

Hanseul Ryu

[✉ hsryu@seumip.com](mailto:hsryu@seumip.com)

◎ Practice Area

Chemistry, Pharmaceuticals, Electronic cigarette, IP Financing

◎ Publications & Activities

- Member of INTA (International Trademark Association)
- Member of the Korea Valuation Association (KVA) (2018-Present)
- Member of the Korea Patent Attorneys Association (KPAA) (2013-Present)

◎ Education & Experience

- 2023-Present SEUM IP
- 2020-23 KT&G Corp.
- 2016-20 Shinhan Bank
- 2012-15 KIM & CHANG
- 2012 Passed the Korean Patent Bar Examination
- 2012 Seoul National University, College of Engineering (B.E., Material Science and Engineering)
- 2005 Hansung Science High School

◎ Representative Matters

- Building Patent Portfolios in the Field of Chemistry, Material Engineering, Pharmaceuticals

: For global chemical/material/pharmaceutical companies, consulting on patent application strategies and building patent portfolios / For 3M, Bayer, Henkel, Toray, BASF, and DuPont, which are global major chemical companies respectively, built patent portfolios

- Infringement / validity analysis and Patent dispute

: Advised B company on FTO(Freedom to Operate) analysis for fusion proteins for hemophilia, and T company on FTO analysis for adhesive material / Analyzed the invalidity of e-cigarette patents for global tobacco companies P and B, and Advised K company a patent portfolio for disputes with these patents

- Company's intellectual property management

: Establishment patent application strategy and strengthen the patent portfolio

- IP Financing

: Preparation of Tech Credit Bureau (TCB) for companies in various fields (manufacturing, contents/SW production, etc.)



Patent Attorney

Song-i Yang

◎ Practice Area

Chemistry, Pharmaceuticals, Electronic cigarette, IP Financing

◎ Education & Experience

- 2022-Present SEUM IP
- 2014-18 Changhan IP
- 2010-14 LG Corp.
- 2005-10 LG U+
- 2004-05 Unis Patent and Law Firm
- 2003-04 SHIN & PARK
- 2002 Passed the Korean Patent Bar Examination
- 2003 Yonsei University, College of Engineering (B.E., Biotechnology)

◎ Practice Area

Software, AI, Network, Distributed Computing, Entertainment

◎ Education & Experience

- 2021-Present SEUM IP
- 2019-21 MOA IP
- 2010-12 Samsung Electronics(Visual Display Division)
- 2018 Passed the Korean Patent Bar Examination
- 2010 Sogang University, College of Engineering (B.E., Computer Science and Engineering)
- 2010 Sogang University, College of Economics (B.A., Economics)

Patent Attorney

Joonki Park





Patent Attorney

Hyung-rok Choi

© Practice Area

Biotechnology, Healthcare, Pharmaceuticals, Chemistry, Materials, Clean energy

© Education & Experience

- 2024-Present SEUM IP
- 2023-24 IPCJ patent & Law Firm
- 2022-23 Sangsang patent & Law Firm
- 2018-22 KIM & CHANG
- 2017 Passed the Korean Patent Bar Examination
- 2010 KAIST (B.E, Chemical & Biomolecular Engineering)

© Practice Area

Software, AI, Biotechnology, Healthcare,
Pharmaceuticals, Medical Device, IT-BT Convergence Technology

© Education & Experience

- 2024-Present SEUM IP
- 2021-24 PADO IP
- 2021 Passed the Korean Patent Bar Examination
- 2017 Sungkyunkwan University
(B.S, Biotechnology and Bioengineering-Genetic Engineering)
- 2007 Pohang High School

Patent Attorney

Seongmin Seo





Patent Attorney

Bomin Park

◎ Practice Area

Biotechnology, Pharmaceuticals, Clean energy, Cosmetics, Food Technology and Chemistry

◎ Education & Experience

- 2024-Present SEUM IP
- 2023 Passed the Korean Patent Bar Examination
- 2019 KAIST (Biological Sciences)
- 2014 Hansung Science High School

Patent Attorney

Yesom Jung



◎ Practice Area

Biotechnology, Healthcare,
Clean Energy, Cosmetics, Food Technology and Chemistry

◎ Education & Experience

- 2024-Present SEUM IP
- 2023 Passed the Korean Patent Bar Examination
- 2022 Korea University
(College of Biosystem Medical Science)



Patent Attorney

Minguk Suh

◎ Practice Area

Software, Electronic Device, Business Model

◎ Education & Experience

- 2021-present SEUM IP
- 2015-21 MOA IP
- 2012-15 SU IP
- 2004-10 KIM & CHANG
- 2003 LEE INTERNATIONAL
- 2008 Korea National Open University, College of Social Science (LL.B., Law)
- 2002 Seoul National University, College of Engineering (B.E., Electrical Engineering)



- **SEUM IP**
: Bronze - Firms: prosecution
- **Danny Yoon**
: Recommended - Individuals:
prosecution
- **Seyoung Gil**
: Recommended - Individuals:
prosecution



- **SEUM IP**
: Bronze – Firms: enforcement and
litigation & prosecution and strategy
- **Danny Yoon**
: Silver - Individuals: prosecution and
strategy & Bronze - Individuals:
enforcement and litigation &
Recommended - Individuals:
transactions
- **Seyoung Gil**
: Bronze - Individuals: prosecution and
strategy

Overseas Company



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Listed Company



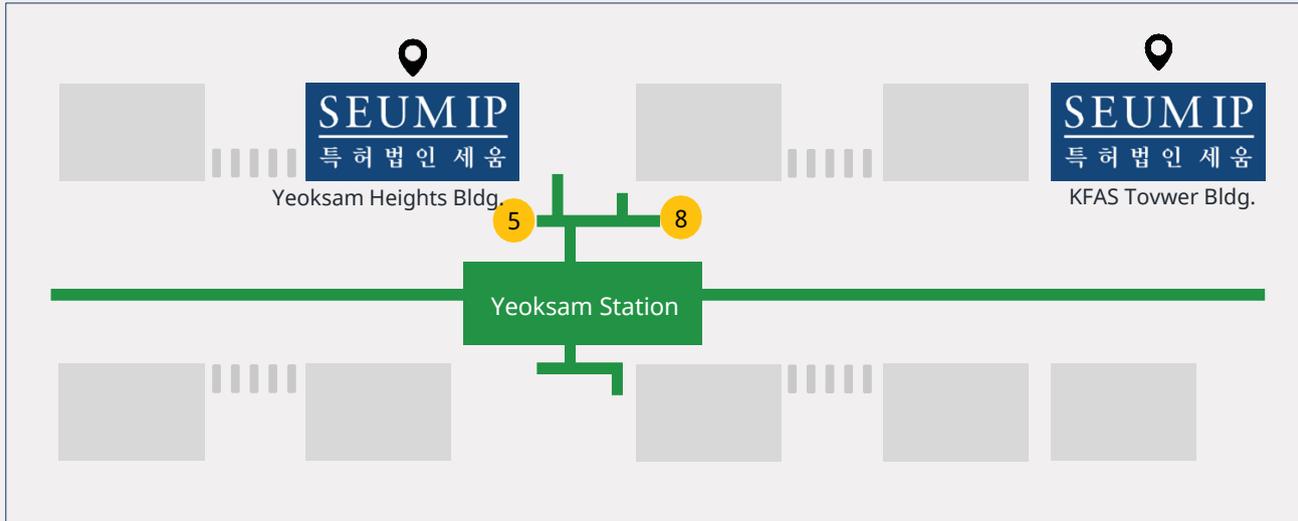
Investor



Domestic Company



You can see more partners on our website.



 Address : #705, 151, Teheran-ro, Gangnam-gu, Seoul, Korea
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